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Organizer of the international pavilion



«Messe Muenchen Rus» LLC

Messe München

XIX INTERNATIONAL EXHIBITION

ELECTRONICS & INSTRUMENTATION

Radel

Organizer:



Saint-Petersburg
CEC EXPOFORUM
17-19 September 2019

**SMART
COMPONENTS
NEW
TECHNOLOGIES**





Biggest regional exhibition in Russia

ELECTRONICS & INSTRUMENTATION-2019 (RADEL)

invite you to represent your product, technologies and processes for mainstream audience of professionals from various lines of industry



6400 VISITORS DURING 3 DAYS

Including specialists from 172 cities of Russia and abroad

UNIQUE QUALITY OF VISITORS

73% - representatives of projecting, designing and manufacturing companies

GOOD TIME AND PLACE TO GET NEW CONTACTS

New opportunities for partnership due to reference of supply restriction

MOST PERSPECTIVE COMMUNITIES, WHERE ELECTRONICS IS MOST-COVETED* :

MOTOR-CAR CONSTRUCTION • AIRPOWER, SPACE • MEDICINE
• PRODUCTION SYSTEMS • INFORMATION SECURITY
• DEFENSE INDUSTRY •

NEW! **ROBOTOTRONICS** • NEW! **ARTIFICIAL INTELLIGENCE**

*according to exhibition guests inquiry statistics

RADEL exhibition - is a unique event, where top-management, engineers and developers can meet recent achievements and tendencies of electronics, get modern ideas, creative impulse and instruments for using them.



EXHIBITION PROFILE:

- PASSIVE COMPONENTS
- SEMICONDUCTOR ELEMENTS
- EMBEDDED SYSTEMS
- SENSORS
- EXECUTIVE COMPONENTS
- IMAGING AND DISPLAY DEVICES
- PC BOARDS AND OTHERS WIRING CARRIERS
- PRINTED-CIRCUIT DESIGN PROGRAMMS
- CAD PROGRAMMS
- MICROCONTROLLER PROGRAMMING
- WIRELESS TECHNOLOGYS
- SENSING TECHNOLOGYS
- POWER SUPPLY SOURCES
- MICRO- AND NANOSYSTEMS
- MEASUREMENT EQUIPMENT AND SYSTEMS
- ELECTRICAL CONNECTORS
- ELECTRONICS RESEARCHING AND MANUFACTURING
- LIGHT ENGINEERING LED/SSL
- ROBOTOTRONICS

Radel 2018

Floor area
3960 sq. m

150 companies

from **10** countries:

Russia, USA, China, Germany,
Belarus, Serbia,
Finland, England,
Poland etc.

Exhibitors quantity by key industries

Electronic components
and parts **46**

Industrial environment
and materials **46**

Semiconductors **35**

Sensors and executive
components **31**

Micro- and nanosystems **15**

Display devices **6**

Power supply sources **18**

Microelectromechanical
systems **13**

Wireless communication
modules and components **5**

Commutation and joining
components **33**

Production for purpose-built
electronics engineering **32**

Passive components **16**

PC boards and others wiring
carriers **17**

Measurement
and test devices **24**

Pieces of technology **14**

Software support **10**

Light engineering **27**

Contract manufacturing **20**

Benefits of partnership

EXHIBITORS



Radel



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The exhibition **Radel-2019** will be held jointly by the world famous **productronica**
(Messe München)

Using the global network of Messe München, information about the exhibition will be distributed by representative network Messe München in many countries of the world

Radel-2019 is organized in accordance with the high standards of **productronica**
(Messe München)

The business program of the exhibition is strengthened with speeches by European experts of the highest level on the most relevant topics

The technically advanced format of the exhibition is tailored for executives, developers and decision-making engineers

The geographical composition of visitors of the exhibition is significantly expanded, including foreign visitors

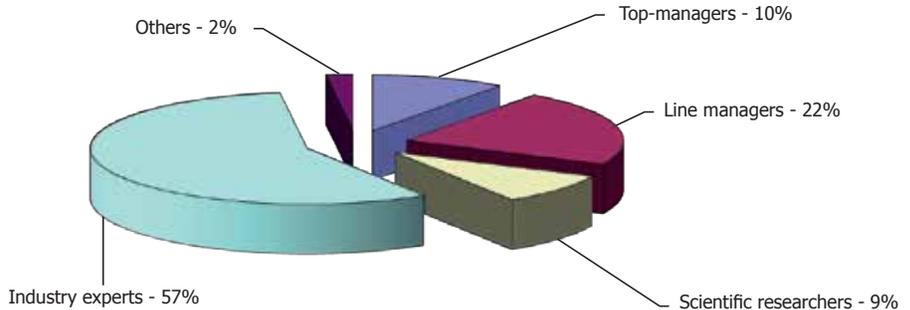
Benefits of partnership



VISITORS

More than 6400 specialists visited Radel exhibition in 2018.

PROFESSIONAL VISITORS BY POSITION



Business activity

Establishment operations	Responsibility number	Composition in percent
Development / Intercalation	1750	25%
Engineering	1501	22%
Production	1803	26%
Distribution	921	14%
Science, education	250	4%
Systems integration	357	5%
Consultancy	47	1%
Other	178	3%

Specialists from the following branches visit the exhibition: airplane engineering, defence complex, building industry, housing and public utilities, logistics, medicine, education, radiomonitoring, repair contractors, reequipment, certification, geology, telecommunications.



EXPOFORUM - the newest congress and exhibition center in St. Petersburg, has build in confluence **with Global Association of the Exhibition Industry (UFI) framework.** It is the most cutting-edge venue of its kind anywhere in Russia or Europe.

Complex includes:

- Three exhibition pavilions up to **50000 sq. m gross**
- Conference center - total capacity **10 000 people (35 convention halls)**
- Business center
- Custom-logistics service

For visitors:

- **HILTON** hotel
- **Free parking** for **4700 parking spaces**
- Cafes, restaurants, comfortable halls and other items of related infrastructure
- **Smart ground**
- **Free WiFi zones**

Organizers:



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Messe München

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